

## PureZing March Giveaway Official Rules

Void outside the 50 United States and where prohibited. Do not proceed in this site if you are not at least 21 years of age and a legal resident of, and located within, one of the 50 United States, or the District of Columbia, (excluding Puerto Rico) at the time of entry.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes begins March 3, 2008 and ends March 31, 2008. Entries must be received by 11:59 pm, E.T., on March 31, 2008. Entries become the property of Pure Zing, 2270 D Wyoming Blvd. NE, Suite 105, Albuquerque, NM. 87112 ("Sponsor") and will not be acknowledged or returned. Entrants must have Internet access prior to March 3, 2008 to enter.

ENTRY: Enter at [www.purezing.com/wp](http://www.purezing.com/wp) by submitting a completed online entry form. There is no cost to register or enter.

LIMIT: One entry per household. No group entries.

ELIGIBILITY: Legal residents of the 50 United States, and the District of Columbia, 21 years of age or older are eligible to enter, except employees of Sponsor, and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion and/or their respective agents, affiliates, subsidiaries and members of their immediate families or persons residing at the same address.

WINNER SELECTION AND PRIZING: On or about March 31, 2008, a random drawing from among all eligible entries received will be conducted under Sponsor's supervision. One (1) winner will receive a prize package including a Big Acres Gourmet Barbeque Set. Total retail value of prize package is \$24. Potential winner will be notified by phone and/or e-mail and the prize will be delivered on or about April 8, 2008. Sponsor reserves the right to substitute a prize of equal or greater value if prize cannot be awarded as described. Prize may not be assigned, transferred, changed or redeemed for cash, except at Sponsor's sole discretion. Prize is awarded "as is" with no warranty or guarantee express or implied by Sponsor. Sponsor disclaims all and any liability for the actual provision, quality or nature of any third-party product or service accepted by the winner. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if any winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated Official Rules, or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to an alternate winner in a random drawing. Entrants understand that Sponsor is not liable for injuries, losses, or damages of any kind

arising from participation in this promotion and acceptance, possession, and use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes or in the announcement of the prize. Decisions of Sponsor are final and binding in all respects.

ODDS of winning depend upon the number of eligible entries received.

**PRIVACY:** By entering and providing the required entry information, you acknowledge that Sponsor may also send you information, samples or special offers it thinks may be of interest to you about its publication or other complementary goods offered by Sponsor. Information collected from online entrants is subject to Sponsor's online privacy policy at [www.purezinc.com](http://www.purezinc.com). **IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS PROMOTION.**

**DISPUTE RESOLUTION:** Except where prohibited, by participating Sweepstakes entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Florida without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of New Mexico and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

**OTHER:** Sponsor assumes no responsibility for entries it is unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, or lost entries. Sponsor reserves the right, in its sole discretion to disqualify any person tampering

with the entry process, the operation of the web site or otherwise in violation of the rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or force majeure. In the event of cancellation, Sponsor reserves the right to select winner from among all eligible entries received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the sweepstakes is prohibited. In the event of a dispute regarding online entry, entry will be deemed made by the holder of an established e-mail account associated with the entry.

GENERAL: Except where prohibited by law: (i) entry constitutes permission to use winner's entry, name, hometown, voice, likeness, photograph and any statements regarding this sweepstakes for editorial, public relations, promotional and advertising purposes on behalf of Sponsor without compensation; (ii) potential winner may be required to complete and return an Affidavit of Eligibility and Release of Liability/Publicity within ten (10) days of notification or an alternate winner may be selected by random drawing. If winner notification is returned as undeliverable, an alternate winner may be selected. By participating and winning a prize, winner releases Sponsor, its parents, affiliates, subsidiaries and agencies and their respective directors, officers, employees and agents from any and all liability with respect to the prize won and participation in the sweepstakes. Subject to all U. S. federal, state and local laws and regulations. Void where prohibited. Taxes on prize are the sole responsibility of the winner. For winner's name, available after April 15, 2008.